



City of Loma Linda Official Report

Floyd Petersen, Mayor
Stan Brauer, Mayor pro tempore
Robert Christman, Councilmember
Robert Ziprick, Councilmember
Charles Umeda, Councilmember

COUNCIL AGENDA: January 24, 2006
TO: City Council
FROM: Dennis R. Halloway, City Manager
SUBJECT: Request to name a street

RECOMMENDATION

It is recommended that the City Council approve the request from the Children's Hospital Foundation Gala to donate the naming of a street for the Live Auction.

BACKGROUND

A couple of years ago the City Council donated the naming of a street to the Live Auction for the benefit of the Children's Hospital. They have asked that you again donate the naming of a street.

ANALYSIS

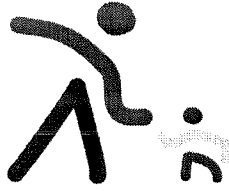
This is a great cause and the cost to the city is nothing. As in the past we will limit the naming to a first or last name only. At this time we do not have any streets to be named and if approved we will reserve a street in the next new subdivision.

ENVIRONMENTAL

None

FINANCIAL IMPACT

None



LOMA LINDA UNIVERSITY CHILDREN'S HOSPITAL

11175 Mountain View Ave., Suite A
Loma Linda, California 92354
Office: (909) 558-3560
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January 2006

Dennis Halloway
City of Loma Linda
25541 Barton Rd.
Loma Linda, CA 92354

Dear Dennis

In past years, the City of Loma Linda has donated a street name to our live auction. This auction item has been one of the most popular items to bid on and we are wondering if the City would be willing to donate a street name to this year's 13th Annual *Wish Upon a Star* gala?

This year's gala will take place on Sunday, February 26, at the Ontario Convention Center and is benefiting the benefiting the Pediatric Neurosciences unit.

Of all the health challenges that a child could face, those that affect the brain and spine are particularly perplexing. **Sadly, a significant number of Inland Empire children are affected each year by neurological problems.** In fact, traumatic brain injury is the leading cause of death and permanent disability for children in this country.

Fortunately for these children, the Pediatric Neurosciences team at Loma Linda University Children's Hospital is on the cutting edge of medical science and technology in the treatment of pediatric neurological disorders and traumatic injuries.

Please consider contributing Street Name to be auctioned at the "Wish Upon a Star" Gala. Your contribution is essential to ensure the best possible care for Inland Empire children.

Please complete the enclosed contribution form to be delivered or picked up with your donation so we may accurately recognize your generous contribution.

Thank you again for considering this important request.

Sincerely,

Eloise Habekost
Silent Auction Chair
13th Annual *Wish Upon a Star* Foundation Gala

Dixie Watkins
Gala Chair